

Overview

Rely on a Competition and Antitrust Practice led by a multidisciplinary team of senior partners that can provide you with the full spectrum of competition law services across numerous industries.

From mergers and acquisitions and joint ventures to anti-competitive agreements before the Competition and Consumer Commission of Singapore (CCCS), achieve your commercial objectives while we help limit your risk exposure and ensure you are in compliance with relevant laws. Rely on us to tailor bespoke competition compliance programs suited to your industry or sector. Our strong understanding of the local business and regulatory environment enables us to provide you with innovative solutions to difficult and complex regulatory issues promptly and effectively.

Our main service offerings include:

General competition law advice

Whether you need counsel on general regulatory issues, or advice in relation to your dealings with distributors, customers, suppliers, contractors and competitors, benefit from an experienced team that regularly handles issues related to pricing, exclusive agreements, licensing, loyalty and discount scheme agreements, as well as other commercial arrangements.

Merger notification and filings

Through a holistic approach that weighs the risks within applicable legislative and regulatory frameworks, let us help you address any possible competition concerns arising out of a proposed merger. We draft merger filings on your behalf for submission to the CCCS, undertake pre-notification discussions and negotiations with the CCCS to expedite the filing process and will facilitate coordinated merger filings across multiple jurisdictions.

Notification of anti-competitive agreements and conduct

Working with you at every step of the transaction to devise appropriate strategies to achieve your business goals, we conduct ongoing analysis of business practices (in particular the sales processes) to identify potential infringing agreements or conduct. We provide guidance on notifying the CCCS of agreements and will assist in the drafting and filing of such notifications.

Cartels and leniency

We regularly advise clients on a broad spectrum of cartel issues relating to investigations conducted by the CCCS and can provide counsel on immunity through leniency programs for clients involved in cartels, filing complaints on behalf of clients of alleged violations of competition law practices or conduct internal company investigations of suspected cartel behavior or abuse of dominance issues.

Competition litigation

Our multidisciplinary practice is comprised of members with in-depth experience handling contentious competition law claims and the latest developments in competition litigation, as well as defending intellectual property disputes.

Competition compliance audits, programs and training

The first step and essential element to any credible competition compliance program is a competition audit where we

review a company's corporate background, including relevant communications and major agreements, as well as its pricing and distribution strategy to identifying areas of concern. With this information we propose appropriate actions to be taken by the company's competition compliance program—a vital component of any risk management strategy to mitigate infringement of the law—and through regular training programs, we design codes and instructive curricula tailored to your industry, providing you with a proactive, encompassing compliance program.

Competition law briefings and alerts

Keeping you informed of various developments in competition law and regulatory changes across the region is important, especially as competition law in the ASEAN region continues to develop rapidly with more countries introducing new legislation. Take advantage of our briefings and alerts and look to our Competition and Antitrust professionals that can provide you comprehensive and integrated services in Singapore or wherever your business takes you.

Representative Experience

- **Japan Airlines:** Acting for Japan Airlines and American Airlines (members of the Oneworld global alliance) with respect to their Joint Business Agreement and Alliance Agreement and successfully obtained the clearance decision from the CCS on 7th April 2011. Successfully obtained a favourable decision for a multinational company that was investigated for alleged infringement of anti-competitive prohibitions.
- **AIG:** Acting as Singapore counsel, advising on Singapore regulatory and merger control issues relating to the proposed sale of its Asian life insurance arm to Prudential PLC for S\$50 billion.
- **Heineken International B.V.:** Acting for Heineken International B.V. in its notification application to the Competition Commission of Singapore. The notification application was in relation to the acquisition of up to the entire issued and outstanding ordinary share capital of Asia Pacific Breweries Limited and Asia Pacific Investment Pte Ltd. This was a significant merger control notification as it involved a comprehensive analysis of the competition law aspects in the beer market for the first time in Singapore. The merger notification clearance was also successfully obtained within the Phase 1 Review Period (30 working days) deadline thus keeping within the transaction timetable.
- **Numerous multi-national companies:** Advising in pre-transaction advisory of competition issues arising from contemplated commercial transactions.
- **Multinational freight forwarder companies:** Acting for MOL Logistics (Japan) Co Ltd and its local subsidiary, MOL Logistics (Singapore) Pte Ltd, and “K” Line Logistics Ltd and its local subsidiary “K” Line Logistics (Singapore) Pte Ltd, in relation to a multi-jurisdictional cartel investigation by the CCS.

Your Key Contacts

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